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2025

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# Wir Guizer Jarl - Alice Jamieson

## A foreword from the Jarl:

"I am so thrilled and so honoured to be the Jarl of our Up Helly Aa this year. It's an event that is among my earliest and fondest memories, since joining the school squad at five years old. I've only missed one since. As a festival, Up Helly Aa – and Cullivoe Up Helly Aa in particular – has always been an event for everyone. There is no barrier to taking part: all ages, all abilities and all backgrounds have helped throughout the years to make it what it is today. It has constantly evolved, adapted and improved: never stuck the same, and never short of willing volunteers to do the immense amount of work that's required to make it a reality: year in and year out.



The lightsome teamwork and camaraderie involved in Up Helly Aa's organisation, the incredible variety of traditional skills shared with younger generations, and the sheer willingness to come together and make it happen – whatever the world throws at us – is, and always has been for me, the definition of community. So much has changed since Up Helly Aa started in the 1950s, but that spirit has never altered or faltered. Long may it last!

I'm so proud of my family's involvement with, and impact on, this festival. This year will bring another 'first': a female Jarl. Let me assure you all that this will remain the same Up Helly Aa that we all know and love, but it is an honour to be the first – and to let peerie lasses in Yell know that they can be involved as much as they want to be.

I would like to make special thanks to Norma Anderson for the time, work and passion she has put into our kirtles, including help and design with other aspects of our outfit. I'm so delighted with them! Not only has she adapted each kirtle for every member within the squad, she has also created a whole maternity range to bring the Viking fashion forward. I feel each week I came to Norma with a new obstacle to overcome, and each week she solved it with no complaint. Her seamstress skills are second to none, and - combined with her calm, problem solving manner - made her an absolute joy to work with.

Sophie Whitehead at Shetland Jewellery, also our official photographer, is amazingly talented and with her team has designed and crafted the beautiful jewellery that we are wearing with pride. Thank you also to Sarah Riley and her colleagues at Shetland Woollen Co. for the cloaks keeping us warm.

A huge and unrepayable thank you to my family, for their support and steady guidance, and to my Jarl Squad for going along with my crazy ideas - but bringing me back down to earth as regularly as was required.

To Henry: I am so proud of you and the work you have put in, and the Viking you are growing up to be.

Three cheers for the Cullivoe Up Helly Aa!"



# Weaponry & Regalia

“Going through the design process, I strived to find aspects of Norse mythology which were relevant to me, which led me to explore stories about the Valkyries, female warriors who guide the souls of fallen warriors to Valhalla.

While primarily seen as warriors, Valkyries also had a nurturing side. In some stories, they cared for the wounded and served mead in the afterlife, reinforcing their dual role as both fierce and compassionate figures - similar to military nurses, who provide care in the midst of battle. This struck a chord with my own experiences of nursing in the Royal Navy.



The wings of the Valkyries are represented on the squad shields, along with the emblem of Queen Alexandra's Royal Naval Nursing Service (QARNNS).



In mythology, it was believed that the Northern Lights were caused by the shimmering armour of the Valkyries as they rode across the sky. This made the Mirrie Dancers a fitting inspiration for our squad colours, as well as my shield design.

During the past year, this box - beautifully crafted by Hubert Dickie - has been placed at Up Helly Aa events in the Cullivoe Hall and the Galley Shed, as well as the North Yell Community Shop.

People have been invited to write down the names of those they have loved and lost and place them in the box.

At Up Helly Aa, the box will be laid in our longship, *Silvra*, as we remember our own fallen warriors.”



# Jarl Squad 2025



Former Jarl Brian Spence



Guizer Jarl Alice Jamieson



Jarl-Elect Stephen Saunders



Robert Jamieson



Lee Jamieson



Jack Jamieson



Brodie Lawson



Jasmine Lawson



Ruby Lawson



Kelly Keith



Jennifer Nicholson



Campbell Dickie



Hubert Dickie



Laura Turnbull



Laura Lawson



Claire Thomason



Kathy Noble



Henry Jamieson



Bobby Jamieson



Lily Jamieson



Winnie Doull



Laurie Jamieson

# Musicians



Martin Henderson



David Spence



Megan Nisbet



Michael Nisbet



Jack Petrie

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AND THE REST OF HER SQUAD  
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## Jarl Squad Introductions

**There are several new faces in this year's squad, along with some more familiar ones, and they have been meeting regularly at the Galley Shed since September to prepare for this weekend. Here our Guizer Jarl provides a breakdown of who's who...**

**Brian Spence** – “An outstanding Jarl who has my eternal thanks for trusting me to take it on. I literally could not have done this without you! Your guidance, calm manner and attention to detail over this past two winters have been integral to this whole journey. I'm also delighted at how eager you are to run in May....”

**Stephen Saunders** – “A joy to be in a Jarl Squad with, and the obvious candidate to suffer through another year with me. It's quite a task taking on four years in the Galley Shed but you're half way through and still bringing the cheer. I'm just sorry your feet have had to suffer.”

**Robert Jamieson** – “Guizer Jarl himself in 1981, and my Up Helly Aa icon, he's no stranger to a Jarl Squad. Dad is my favourite person in the world, and I owe him more than I can say. Thank you for everything you do for me and Henry, I will be eternally grateful.”

**Lee Jamieson** – “My hilarious big brother, who is sure to be a Jarl for Cullivoe, Uyeasound, or likely both. I hope he's listened well to all the wisdom I've been able to pass on to him...”

**Jack Jamieson** – “My peerie brother has been a trusted sense-checker for me this year, although at times far too distracted by the bright lights of musicianship beyond Cullivoe.”

**Hubert Dickie** – “I bet the Vikings wish they'd had a Hubert: a craftsman beyond compare. The time, effort and work he has put in over the winter has been phenomenal. Jarl in 1977, he has (thankfully) made it home safely from the Galley Shed every night this season (so far!)”

**Campbell Dickie** – “Jarl in 2011, and Hubert's chief apprentice: a good boy who is always in agreement with his father. Campbell has built my house, built my galley, and I'll be sure to pre-order my coffin from him too for when the time comes!”

**Kelly Keith** – “My oldest friend who has been with me ever since the school squad days. What Kelly thinks she lacks in Galley Shed skills, she more than makes up for in friendship. (Toot toot!)”

**Jennifer Nicholson** – “There is never a dull moment when Jennifer is on the loose. She is such a great fun to be around, and our most improved darts player this year.”

**Brodie Lawson** – “My soon-to-be sister-in-law, but in reality has been like my sister for years. A great source of support, Brodie joined the Up Helly Aa Committee at the same time as me - and has always been a trusted squad comrade.”

**Laura Lawson** – “Laura has given the kirtle makers an interesting challenge this year, but her infectious laugh and eager encouragement have kept me smiling throughout. She is Henry’s caring godmother and has been a firm friend for many years.”

**Jasmine Lawson** – “Jasmine has forced me to accept her fashion guidance from a very early age, and this year has been no different – I’m also delighted to have welcomed her into the scintillating world of Nanter\*!” (\*Nurse Banter)

**Ruby Lawson** – “Ruby is my god-daughter, god help her! She has been among the most committed of the squad and I can’t wait to have her and Winnie by my side over the weekend.”

**Claire Thomason** – “Again, Claire has helped the Jarl Squad broaden out the fashion range into maternity wear. Despite becoming a toonie, she is my dearly loved cousin who in no way could beat me at netball.”

**Laura Turnbull and Kathy Noble** – “These two are inseparable, even in here! There are some friends that you only find later in life, but these two were well worth the wait. Committed Cullivoe visitors for many years, I couldn’t do without them this weekend. Kathy’s effort with the galley head and tail has been incredible, while Laura has committed to the look and ensured chairs are always stacked securely.”

**Henry Jamieson** – “It has been a joy for me to watch Henry work and learn with the squad, and he has been a dedicated helper. He has grown up so much (not just his hair!) and I couldn’t be any prouder.”

**Bobby Jamieson** – “Henry’s lifelong friend and cousin, who made me an auntie for the very first time. Bobby joins us as a very experienced Viking already from his Jarl Squad duties in Norwick – a fine apprenticeship before the main event!”

**Lily Jamieson** – “My lovely niece Lily is so cute, but so determined - and occasionally ferocious! The Viking spirit is strong in this one, and she will make an adorable peerie princess.”

**Laurie Jamieson** – “Handsome new nephew Laurie is the youngest member of my Jarl Squad, and one of the few not to give me any cheek or sarcasm at squad meetings (unlike his Dad!).”

**Winnie Doull** – “Precious peerie Winnie was a welcome addition – to the squad, and folk will have to keep me on track from the temptation just to sit and cuddle her all this weekend.”

# Proclamation 2025

WIR JARL DECREES THAT ALL GUIZERS WILL REPORT IN GOOD TIME TO COLLECT THEIR TORCHES AND START THE PROCESSION FROM THE HALL AT 7.30PM

WIR JARL, A POPULAR NORT CHOICE IS WIR FIRST LASS AT DA HELM SHE'LL NO BE AGAINST ONYEEN HAVIN A BEVVY TANIHT AN SHE'LL BE ON HAND DAMORIN

TA NURSE REVELLERS BACK TO HEALTH (A NATIONAL SERVICE) SHE HOPES DAT NAEBODY WILL BE SLINGIN DIR WEIGHT, BRACKIN DA RULES AN RUINING AABODY'S NIGHT. HENS OR ANY IDDER LOW FLYIN BIRDIES DAT ARE OOT TANIHT SHOULD BE A BIG SUPPORT TAE DA JARL. SHE WILL SAIL HER GALLEY AROUND YELL, STANDING TALL ON THE DECK KEEPING EVERYTHING SHIP SHAPE.

WI ALICE DA SKIPPER O' WIR FLEET, ALAN NICOLSON WILL GET YOU ON YOUR FEET TAE DANCE DA NIGHT AWA AT 2025 UP HELLY AA.

WIR ALL SO BLYDE TO HEAR THE NEWS, SOME SPECIAL RECOGNITION. 40 YRS A VOLUNTEER A MAN OF DRIVE AND VISION. AND EVERY TIME A TURBINE TURNS, WE ALL THANK HIS AMBITION SO HOW WE'LL ALL LINE THE STREETS AN ROADS, AND HOW WE'LL CHEER AND SING WHEN KELDAHOUL GETS A VISIT BY A MEDAL BEARING KING.

BRING ON DA SUNSHINE, DA PONIES FEET WERE GETTING SORE, DAN DA AUTHORITIES CAM TAE DA DOOR BUT DA RSPCA APOLOGISED FUR DA UNNECESSARY BAFFLE, WHEN DEY REALISED IT WAS JUST A LOT O WAFFLE.

THE ROAD TO THE AS-ISLE-YM IS A BOLD NEW ENTERPRISE, FROM MARRAKECH TO MARKET STREET IN STYLE AND WITH SUPPLIES. IF YOU CANNA GET A CABIN, OR DON'T WANT TO HAVE TO PAY NEVER LEET, AND BOOK YOUR SEAT, JUST PHONE FACE RIGHT AWAY!

HE DRIVES A BIG BLUE TRACTOR AND CAN GEE IT BEANS BUT GOIN OWER A GRID TOO FAST LAID IT IN SMITHEREENS

WHEN YOU GET YOUR ERRANDS NOO, YOU'LL HARDLY NOTICE DA SWITCH EXCEPT NOO IT'S NYCS AN NO RSH.

IF SOMEEN WID JUST GI WIS DA MONEY DAT WE NEED TA BIG TUNNELS UNDER DA SEA, IT'S A FACT... DEN DA FERRYMEN COULD FOLLOW DIR OWN ADVICE AN SIT HOM IN DIR FURRY SMUCKS, DRINK SWEET SHERRY AN RELAX.

AABODY LOOKS FORWARD TO A NIGHT OOT ON DA 2<sup>ND</sup> BUT TOO MUCH SNOW RACK & RUIN HAD RECKONED  
NO LONG LATER SOMEEN DECIDED TA ORGANISE A SPREE  
DAT GEED DOON LIK A LEAD BALLOON WE DA MID YELL HALL COMMITTEE.

17 TRACTORS, VANS AN TRUCKS CAME FAE FAR AN WIDE, DEY SET OFF FAE DA BOATING CLUB WE LIGHTS  
STUCK ON DIR OOTSIDES.

LOTS OF FOLK WAITIN FUR DEM TA ARRIVE AT DA EAST YELL HALL  
A HUGE WELL DONE TA BECKY FOR ORGANISING IT ALL.

SAUNDERS ON DA LASH IS SWELL WITH DRAMS AND MIXERS IN NORTH YELL  
BUT A BIGGA STRAP-ON MIGHT DISPEL MAKING A DICKIE O' HIMSELL.

WE'RE SINGING OUR HEARTS OUT, WE'RE MAKING A SOUND  
SPREADING UP HELLY AA TO THE LISTENERS WE'VE FOUND.  
THEY'LL LEARN THE RIGHT WORDS, THE WORLD ALL ROUND  
ONE MILLION LISTENS TO MAKE TWENTY POUNDS.

WIR AWFUL PROOD O' WIR VIKING WEEMIN DIR SO STRONG AN INDEPENDENT  
BUT PLAYED INTO DA STEREOTYPE BY GOING AN GETTING PREGNANT!

YACHTING INTA SULLOM, NO RADIO CONTACT MADE | WE JAKE AT DA HELM AN NEVER HE SAW, HE MOSTA  
CAME PILOT BELTING OOT, LEAVING VTS AFF DIR HEADS | GOTTEN CONFUSED WHEN DA BOYS YELLED BAW.

SO KIND TA TAK IN A NESTING BIRD BUT WHERE IS OUR JARL? WHY-HAVEN'T YOU HEARD BUT TO THE  
HOP SHE MUST GO, MAYBE NO DA BEST IDEA WE ONLY 3 WEEKS TA GO

FOR 6 WHOLE DAYS HE WIS ON DA SHIP, ON DA 7<sup>TH</sup> HE WILL PREACH, JUDGEMENT DAY AT DA CROFTERS  
COMMISSION SAID, THOU SHALT NOT OWN THE BEACH.

HE'S A LEGEND ON DA MUSIC SCENE HE MAKS VIDEOS GALORE, WI LIKES ON SOCIAL MEDIA WIR NEVER  
SEEN AFORE. HE MAKS WIS GAFF AN ALWAYS TAKS DA CREDIT FUR AMUSIN  
BUT WIS IT SPENCE OR SPENCIE? WIR HAYIN TROUBLE CHOOSIN!

#### THINGS WE'D LIK TA KEEN:

DID DA POLICE STOP OGILVY'S GUN HO LIFESTYLE?

DOES JACK HAVE FACE TO GO BACK TO THE LK GALLEY SHED?

IF "I'LL TAK DA TRUCK FIRST" SOONDS LIK TOOT YOUR HORN, YOU KEN IT'LL MAK A FERRYMAN LOOK  
SO FORLORN

DEFACERS OF OUR BILL WILL BE ALL MASSED AT DA GALLEY SHED FOR A TRIP WI NO BAILEYS.  
BY ORDER AND UNDER SEAL OF THE GUIZER JARL

## The Up Helly Aa Song



G G C Am  
From grand old Viking centuries Up-Helly-Aa has come,  
Am D G Em A D  
Then light the torch and form the march, and sound the rolling drum:  
B7 Em C Am  
And wake the mighty memories of heroes that are dumb;  
G D G  
The waves are rolling on.

G Am  
Grand old Vikings ruled upon the ocean vast,  
Am A7 D D  
Their brave battle-songs still thunder on the blast;  
B7 Em Am Am  
Their wild war-cry comes a-ringing from the past;  
D D G  
We answer it "A-hoy!"

G G G  
Roll their glory down the ages,  
Am Am Am  
Sons of warriors and sages,  
A D G  
When the fight for freedom rages,  
C G D G  
Be bold and strong as they!

G D G  
Floats the raven banner o'er us,  
G C G  
Round our Dragon Ship we stand,  
D Am D  
Voices joined in gladsome chorus,  
G B7 Em  
Raised aloft the flaming brand.  
D D  
Voices joined in gladsome chorus,  
A D  
Raised aloft the flaming brand.

D G  
Every guizer has a duty,  
D G  
When he joins the festive throng,  
C Am  
Honour freedom, love and beauty,  
D G  
In the feast, the dance, the song.  
C D G (B7, Em)  
Honour freedom, love and beauty,  
D G  
In the feast, the dance, the song.

# Sessions and Sail

Wishes a fantastic Cullivoe Up Helly Aa 2025 to  
Guizer Jarl Alice Jamieson, her squad, and all who attend -

- wi a roar dat resounds fae da  
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Alice Jamieson and  
her squad well from all  
at SaxaVord Spaceport



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# Squad List

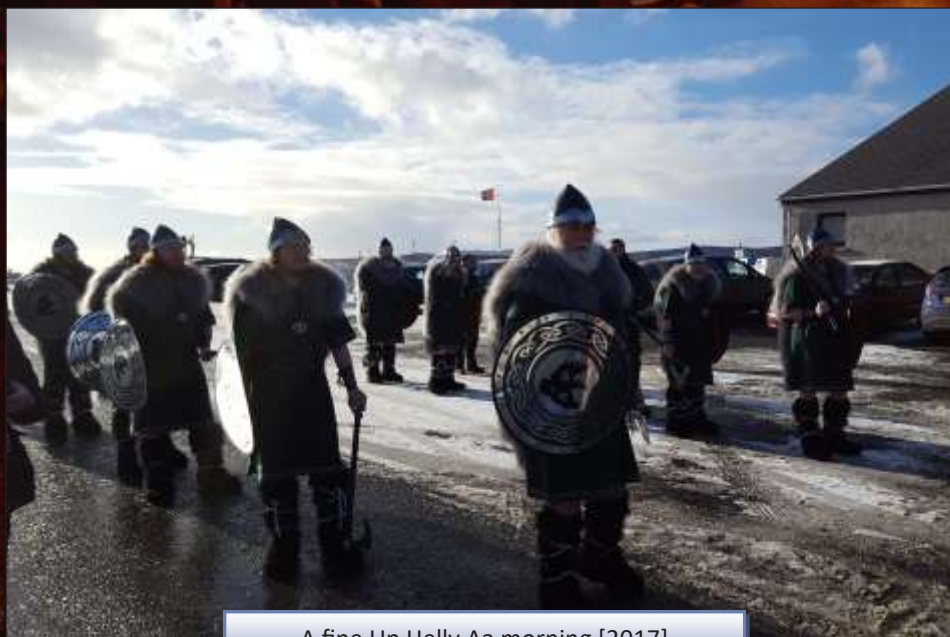
Hall	Name	School
1	<b>JARL SQUAD: ASLAUG KRÁKA</b>	1
2	Alice, Alice, who da ?#@! Is Alice?	10
3	I love Unst wi all my heart and it's the best isle in Shetland.	11
4	Who wants to be a Guizer Jarl?	12
5	No balls aboot it!	13
6	Wir open aa hours here!	14
7	Jarl Ahoy!!	2
8	Wokeback Mountain	3
9	Where's my balls?	4
10	Galleyoke	5
11	I'm the best there is, the best there was and the best there ever will be!	6
12	Suppository Business	7
13	Ferryman's Undateables	8
14	Fake News!	9

\* Running order subject to change

# Roars fae da past...



Guizer Jarl Colin Nicholson and his squad [1997]



A fine Up Helly Aa morning [2017]



Who are behind the masks? A squad at the first Up Helly Aa [1957]



Jarl Squad watching the squads with the school bairns [1987]



Raymond Henderson, Jeemie Nicholson  
and Calvin Brown [2007]



Guizer Jarl Alex Nicholson [1967]



Guizer Jarl Hubert Dickie and his squad [1977]



A squad entertaining the audience in the Hall [1988]



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Wishing Alice and the Jarl Squad  
good luck and a great weekend!



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***"Howay the lads & lasses!"***





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Can you spot the 8 differences between these two pictures?

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THE CULLIVOE BAND  
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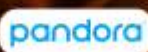
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Cullivoe Up Helly Aa  
presents

SAVE  
THE  
DATE

THE  
RAVEN  
BANNER  
BALL

SAVE  
THE  
DATE

Saturday 31st May  
Cullivoe Public Hall

Ticket details to follow



## SAGA

### ASLAUG KRÁKA

Our Norse ancestors believed the Northern Lights to be Valkyries dancing through the black night sky.

Valkyries are mystical shieldmaidens tasked with selecting the best and bravest of warriors to feast with Odin. Carrying their chosen souls to Valhalla they leave long trails of shimmering light behind them. Valkyries can sometimes appear in daylight and when they do they come in disguise, often as ravens and crows.



Kráka was known as 'the Crow' and wore a black cloak to hide her true identity. She lived on a rather humble farm in southern Norway. One day the warrior Ragnar Lodbrok stumbled across her obscure farmstead. He was spellbound and compelled to take her back home to Denmark. He later promised himself to the

Swedish king's daughter reasoning that someone of his heroic stature should marry a princess and not a mere peasant like Kráka. Three small birds carried

this news back to Kráka who revealed herself to be the shieldmaiden Aslaug, daughter of Sigurd the Dragon Slayer and the Valkyrie Brynhild. Ragnar was astounded and married her instead.

Furious at this betrayal the Swedish king fought and killed Ragnar's two eldest sons. When Aslaug heard what he'd done she cried blood and set off for Sweden to wreak vengeance. They met on the Field of Ullr to the south of Uppsala where a furious battle ensued. We're told how Aslaug's blade screamed as it cut down the king. He lay there blood oozing from his wounds, a feast for the birds of prey.



Ragnar was jealous of Aslaug's victory and not wanting to be outdone decided to prove himself by conquering England with only two ships. Aslaug said it was a crazy idea but knowing he'd go anyway she wove him a magical shirt for protection. As suspected he was shipwrecked on the English coast and captured by King Ælla of Northumbria. His men were all put to the sword, but the blade wouldn't bite Aslaug's enchanted shirt. Ragnar's fate would rather be a pit of poisonous snakes



*Krákumál*, or 'Words of the Crow,' is a poem which narrates Ragnar's last moments as he lay awaiting his ultimate demise.

*"My days are done, and laughing I die".*

He'd led a glorious life and had no reason to fear death for soon Aslaug

Kráka would surely carry him from the snake pit and straight up into Odin's Hall.

*[Researched and written by Brydon Leslie]*

			2			7		9
1	8			7	9			4
			5		6		3	
		5		3	7		8	6
	2	1		8		9		
7	6		9	5	2			
2	4		8	6	5	1		
8		6					2	
5		9	7		1	4	6	8

## Easy Sudoku

Fill in the puzzle so that every row across, every column down and every 9 by 9 box contains the numbers 1 to 9.

						2		
	1							
	6						5	
3	8		6	4			2	
	4	6		5	2	1		3
				1		4		8
			3		1		4	
	7	4						
	3	2	4					6

## Hard Sudoku



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and chipping



Contracting

All the best to  
Jarl Aslaug Kraka!

Three cheers  
for Up Helly Aa!



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We would like to wish Jarl Alice and her squad all the best!  
Have a great time!



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WEEKEND!

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# GYLFI THE VIKING

GALLEY SHED

THE KING  
HAS DECREED  
THAT YOU  
MUST PAY  
A SPECIAL  
TAX...

A  
SPECIAL  
TAX?

YOU'RE  
BLEEDING  
ME DRY,  
MAN!

WHY DO I HAE TA  
PAY A SPECIAL TAX?!

JEEMIE, OUR  
ANSWER MAN,  
WILL ADDRESS  
THAT QUESTION  
FOR YOU...

JEEMIE, COME  
AND TELL THIS  
GENTLEMAN WHY  
HE HAS TO PAY  
A SPECIAL TAX.

**BECIS DA  
SUN IS  
SHININ'.**

NO  
BUDDER!

AS  
LONG  
AS  
YOU  
HAE  
A  
GOOD  
REASON!

# A Winter's Work



# Galley Shed Funs



## Guizer Jarls 1957-2025

1957—Peter Spence	1992—Neil Nicholson
1958—Willie Barclay Henderson	1993—Danny Jamieson
1959—George Henry	1994—Marvin Thomason
1960—Basil Willie Tulloch	1995—Trevor Henderson
1961—Gilbert 'Bertie' Henderson	1996—Brian Nicolson
1962—James Bruce Spence	1997—Colin Nicholson
1963—Charles Spence	1998—David Henry
1964—Bruce Spence	1999—Brian Thomson
1965—John Henderson	2000—Robert Thomson
1966—No Festival	2001—Steven Henderson
1967—Alex Nicholson	2002—Johnny Clark
1968—No Festival	2003—Kevin Tulloch
1969—Robert Henderson	2004—No Festival
1970—Andrew Williamson	2005—Ian Anderson
1971—Charlie Henderson	2006—Timothy Fraser
1972—Daniel Nicholson	2007—Raymond Henderson
1973—Laurence Williamson	2008—Leslie Tulloch
1974—Danny Anderson	2009—Euan Henderson
1975—Alex Robertson	2010—Martin Henderson
1976—Victor Jamieson	2011—Campbell Dickie
1977—Hubert Dickie	2012—Graham Hughson
1978—Alexander Watt	2013—Michael Nisbet
1979—Andrew Anderson	2014—David Spence
1980—Laurence Tulloch	2015—John Williamson
1981—Robert Jamieson	2016—John Saunders
1982—George Tulloch	2017—Mark Lawson
1983—Gordon Jamieson	2018—Laurence Odie
1984—George Gunn	2019—James Nicholson
1985—Andrew Nisbet	2020—Craig Dickie
1986—Gilbert Tulloch	2021—No Festival
1987—Christopher Thomason	2022—No Festival
1988—Michael Henderson	2023—Steven Brown
1989—Gilbert Nicolson	2024—Brian Spence
1990—Bob Severn	2025—Alice Jamieson
1991—Derek Jamieson	

# R. G. JAMIESON & SON

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Wishing our daughter & sister and her squad all the best for their Up Helly Aa!

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LEE: 07747 847017

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FETLAR

*Family Business Established 1922*

# UP HELLY AA

## BY THE NUMBERS

### MOST JARL SQUAD APPEARANCES



- 9 - Hubert Dickie
- 8 - Kevin Tulloch
- 8 - Lawrence Tulloch
- 8 - Robert Jamieson
- 7 - Andrew Nisbet
- 7 - Brian Nicholson
- 7 - Campbell Dickie
- 7 - Charlie Henderson
- 7 - Ian Anderson
- 7 - Trevor Henderson

64



Alice Jamieson is the 64th Guizer Jarl



245

people in total have been in the Jarl Squad (1957-2025)

18



The most squad acts entered (in 1993)

1991



The first Junior Jarl Squad member, Lee Jamieson

4 21

Victor Jamieson is the youngest ever Jarl at 21 years, 4 days



147

Laurie Jamieson is the youngest ever Jarl squad member at 147 days

SAIL YELL  
PRESENTS

*The*  
**CULLIVOE  
REGATTA**  
*2025*

5TH AND 6TH JULY



APPLY AS A SAIL TRAINEE FOR 2025!

Sail Yell are looking to sponsor a young person aged 15-25.

For more information please visit:

[www.sailtrainingshetland.com](http://www.sailtrainingshetland.com)

Applications close on Friday 28th March

# Schedule of Events



## Thursday 27th February

- 08:00 Jarl Squad breakfast ably prepared by chefs at the Cullivoe Hall.
- 09:15 The Jarl Squad start their duties with a visit from the Cullivoe School bairns.
- 10:30 Jarl Squad visit the bairns and staff at Burravoe Primary School.
- 11:00 The Jarl Squad visit the Burravoe Hall.
- 11:45 A quick visit in Burravoe.
- 13:00 The Jarl Squad head for the Mid Yell Hall, where they will break bread with the patrons of the 'Stepping Out' lunch club.
- 14:00 Continuing the day in Mid Yell, the squad will visit the Mid Yell nursery.
- 14:30 The Jarl Squad will go on to visit the pupils in Mid Yell Junior High School, where they will be treated to some performances the bairns have been working on.
- 15:30 Jarl Squad visit to the residents at Isleshavn.
- 16:30 Jarl Squad visit the Yell Health Centre.
- 17:00 The Mid Yell Boating Club is next to welcome the squad for some food and drink.
- 18:00 Of course, no tour of Yell would be complete without a visit to the Rum Room in North-a-Voe.
- 20:00 The squad return to the Cullivoe Hall, where they can relax and prepare for the main event. The Jarl will also sign the Proclamation.

*Up Helly Aa is a celebration of community,  
and that means looking out for each other.*

*We're committed to making Up Helly Aa a safe and respectful  
environment for everyone.*

## Friday 28th February

- 08:00 Jarl Squad breakfast at Cullivoe Hall, specially prepared by resident gourmet chef Michael Henderson & prospective breakfast chef wannabes.
- 09:30 The Jarl Squad begin their duties, accompanying the galley to Moarfield Garage to meet the school and pre-school bairns.
- 09:45 Jarl Squad escort the galley full of bairns to Cullivoe Primary School.
- 10:00 Tea, coffee and biscuits in the school. Photographs taken with the bairns.
- 11:30 Photographs of the squad are taken at a location of the Jarl's choosing.
- 12:45 Jarl Squad return to the school for dinner with the bairns.
- 14:30 Jarl Squad visit residents of Cullivoe.
- 17:30 Jarl Squad return to the Hall for food and rest.
- 19:00 Guizers gather at Cullivoe Hall to start the procession sharp at 19:30. The bar will be open for a short while before the procession begins.
- 19:30 Procession leaves the Hall bound for the marina. Immediately following the procession squad performances will begin in both the Hall and school. Following the acts there will be a dance with music from **The Alan Nicolson Band**.

## Saturday 1st March

- 11:30 As many hands as possible are called upon to help clean up the Hall and school.
- 13:00 Bus leaves for the Burravoe Hall in South Yell where food, drink and music will be served. Charges apply for all but the music.
- 17:30 Bus departs Burravoe heading back to Cullivoe.
- 19:30 Guizers' Hop Variety Concert, followed by another night of dancing to **The Alan Nicolson Band**.

## Sunday 2nd March

- 16:00 Again, hands are required to help clean up the Hall.
- 17:00 Fish and chips will be served from 17:00 to 19:00 and all are welcome to come and enjoy their supper in the Hall. This will be followed by a social evening in the Clubroom, and some haircuts for the Jarl Squad.

# 2024 Squads



Da Masked Ringer



Back to the Future



Stop the Boats, Start the Flights



Summer Lovin'



Hucklebuck Hogan



2nds Away



The Traitors: CUHA Edition



Super Spence Bros.



Get Oot o Ma Hoose



Bad Education



Da Life o Brian



The Jarl Squad enjoying the acts



*We can offer the following services:*

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ARTMACHINE WOULD LIKE TO WISH ALL THE VERY BEST TO  
**JARL ALICE JAMIESON, HER SQUAD**  
**AND ALL GUIZERS FOR CULLIVOE**  
**UP-HELLY-AA 2025**



**Tel. 01595 696646 • [info@artmachineshetland.com](mailto:info@artmachineshetland.com)**  
**[www.artmachineshetland.com](http://www.artmachineshetland.com)**

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Kevin Tulloch - 07900454502 - kevintulloch@gmail.com



The 2025 Jarl Squad will be raising money for the MS Society and the Meningitis Research Foundation.

To find out more or to donate, please visit:

[tinyurl.com/jarl2025](https://tinyurl.com/jarl2025)





**North Yell  
Development  
Council**

# **NORTH YELL DEVELOPMENT COUNCIL**

**WOULD LIKE TO WISH JARL ASLAUG KRAKA AND  
HER SQUAD A FANTASTIC UP HELLY AA!**

**THE NYDC HAVE LOTS ON OFFER DURING 2025**

- **COMMUNITY LUNCHE EVERY TUESDAY IN THE CULLIVOE HALL**
- **WICKED WEDNESDAYS KIDS CLUB**
- **GRANTS FOR COMMUNITY GROUPS**
- **NEW CULLIVOE COMMUNITY GROWING SPACE**
- **DEVELOPMENTS TO THE SELLA FIRTH OFFICES**

**KEEP AN EYE ON THE NYDC FACEBOOK PAGE AND WEBSITE FOR  
UPDATES ABOUT THE EXCITING DEVELOPMENTS OF OUR SOCIAL  
HOUSING PROJECTS AND THE NORTH YELL COMMUNITY SHOP.**

**[NORTHYELL.CO.UK](http://NORTHYELL.CO.UK)**

**[FACEBOOK.COM/NORTHYELLDEVELOPMENTCOUNCIL](https://FACEBOOK.COM/NORTHYELLDEVELOPMENTCOUNCIL)**



# NORTH YELL COMMUNITY SHOP



WOULD LIKE TO WISH JARL ASLAUG KRAKA  
AND HER SQUAD AN AMAZING  
UP HELLY AA!

A green sign for the North Yell Community Shop with a 'POST OFFICE' logo. It lists the shop's opening hours for each day of the week.

SHOP	
Mon 09.00 - 17.00	Mon 10.00 - 13.00
Tue 09.00 - 17.00	Tue 10.00 - 13.00
Wed 09.00 - 17.00	Wed 10.00 - 13.00
Thu 09.00 - 18.00	Thu 10.00 - 13.00
Fri 09.00 - 18.00	Fri 09.00 - 15.00
Sat 10.00 - 16.00	Sat Closed
Sun Closed	Sun Closed



CONTACT THE SHOP TO ARRANGE A  
STANDING ORDER OF FRESH MEAT, VEG OR  
DAIRY

SHOP@NORTHYELL.CO.UK

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**We would like  
to wish Alice  
and her squad  
a very merry  
and wonderful  
day!**

*The  
Hillshop*  
Mid Yell  
Shetland

## *The Hillshop*

*The  
Hillshop*  
Mid Yell  
Shetland

Convenience store offering local bakery, dairy  
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Fresh fruit and veg and a range of grocery products.  
Sandwiches, pies, hot and cold drinks available every day.

Opening Hours – all year round

Monday-Saturday 9am-6pm

Sunday 10.30am-3.30pm

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*Congratulations to  
Guizer Jarl Alice Jamieson  
and her Jarl Squad*

*Isle  
Eat @The Hillshop*


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